



Graduation and Retention Rates by Program  
School of Business Graduate Programs  
2023

Prepared by The Office of Institutional Research and Studies  
Summer 2023

## Study Methods

The study population consists of students who declared a graduate major in Academic Year 2007-08 or later. The study includes any student working toward a Master's degree, Education Specialist (Ed.S.), Doctorate, or Doctor of Professional Practice in Pharmacy. Certificate programs (P.B., P.M., S.D.) are not included at this time. Students were assigned into program cohorts based on the year in which they declared and first enrolled in the major. The study follows students in program cohorts for academic years 2007-08 through 2020-21. Students were tracked within their cohorts to determine the program graduation and retention rates in the major for Year 2, Year 4, and Year 6 from the academic year of declaration. Graduation rates displayed are cumulative, i.e. the rate for Year 6 includes students counted for the Year 4 and Year 2 rates. In 2018, the SIUE Graduation rate at Year 6 was added to the report. This rate includes students in the program graduation rate plus students who changed majors and were awarded an SIUE graduate-level degree in a different program. The retention rates are based on retention in the year displayed only, and students included in the graduation rate are not also included in the retention rate. The credit hours required to graduate for each program are from the Graduate catalog.

**Southern Illinois University Edwardsville**  
**School of Business - Persistence by Major Program through Summer 2022**  
**Level: Graduate**

**Department: Accountancy**  
**M.S.A. in Accountancy (ACCT)**

Cohort Year	Time Status	Count	Year 2						Year 4						Year 6							
			Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Other SIUE Grad#	SIUE Graduation Rate
2007-08	FT	10	10	100.0%	0	0.0%	100.0%	30.0	10	100.0%	0	0.0%	100.0%	30.0	10	100.0%	0	0.0%	100.0%	30.0	0	100.0%
	PT	9	3	33.3%	4	44.4%	77.8%	30.0	6	66.7%	0	0.0%	66.7%	30.0	6	66.7%	0	0.0%	66.7%	30.0	0	66.7%
2008-09	FT	12	10	83.3%	1	8.3%	91.7%	30.0	10	83.3%	0	0.0%	83.3%	30.0	10	83.3%	0	0.0%	83.3%	30.0	0	83.3%
	PT	12	5	41.7%	2	16.7%	58.3%	30.0	7	58.3%	0	0.0%	58.3%	30.0	7	58.3%	0	0.0%	58.3%	30.0	0	58.3%
2009-10	FT	16	14	87.5%	0	0.0%	87.5%	30.0	14	87.5%	0	0.0%	87.5%	30.0	14	87.5%	0	0.0%	87.5%	30.0	0	87.5%
	PT	11	6	54.5%	4	36.4%	90.9%	30.0	10	90.9%	0	0.0%	90.9%	30.0	10	90.9%	0	0.0%	90.9%	30.0	0	90.9%
2010-11	FT	19	19	100.0%	0	0.0%	100.0%	30.0	19	100.0%	0	0.0%	100.0%	30.0	19	100.0%	0	0.0%	100.0%	30.0	0	100.0%
	PT	14	9	64.3%	4	28.6%	92.9%	30.0	10	71.4%	1	7.1%	78.6%	30.0	10	71.4%	0	0.0%	71.4%	30.0	0	71.4%
2011-12	FT	13	13	100.0%	0	0.0%	100.0%	30.0	13	100.0%	0	0.0%	100.0%	30.0	13	100.0%	0	0.0%	100.0%	30.0	0	100.0%
	PT	10	6	60.0%	3	30.0%	90.0%	30.0	8	80.0%	0	0.0%	80.0%	30.0	8	80.0%	0	0.0%	80.0%	30.0	0	80.0%
2012-13	FT	16	15	93.8%	0	0.0%	93.8%	30.0	15	93.8%	0	0.0%	93.8%	30.0	15	93.8%	0	0.0%	93.8%	30.0	0	93.8%
	PT	16	11	68.8%	3	18.8%	87.5%	30.0	11	68.8%	0	0.0%	68.8%	30.0	11	68.8%	0	0.0%	68.8%	30.0	2	81.3%
2013-14	FT	11	10	90.9%	0	0.0%	90.9%	30.0	10	90.9%	0	0.0%	90.9%	30.0	10	90.9%	0	0.0%	90.9%	30.0	0	90.9%
	PT	13	9	69.2%	4	30.8%	100.0%	30.0	10	76.9%	0	0.0%	76.9%	30.0	11	84.6%	0	0.0%	84.6%	30.0	1	92.3%
2014-15	FT	21	19	90.5%	2	9.5%	100.0%	30.0	20	95.2%	0	0.0%	95.2%	30.0	20	95.2%	0	0.0%	95.2%	30.0	0	95.2%
	PT	11	1	9.1%	10	90.9%	100.0%	30.0	7	63.6%	3	27.3%	90.9%	30.0	9	81.8%	0	0.0%	81.8%	30.0	0	81.8%
2015-16	FT	21	16	76.2%	2	9.5%	85.7%	30.0	18	85.7%	0	0.0%	85.7%	30.0	18	85.7%	0	0.0%	85.7%	30.0	1	90.5%
	PT	20	8	40.0%	7	35.0%	75.0%	30.0	12	60.0%	1	5.0%	65.0%	30.0	12	60.0%	0	0.0%	60.0%	30.0	1	65.0%
2016-17	FT	20	18	90.0%	1	5.0%	95.0%	30.0	18	90.0%	0	0.0%	90.0%	30.0	18	90.0%	0	0.0%	90.0%	30.0	1	95.0%
	PT	6	3	50.0%	2	33.3%	83.3%	30.0	5	83.3%	0	0.0%	83.3%	33.0	5	83.3%	0	0.0%	83.3%	33.0	0	83.3%
2017-18	FT	31	30	96.8%	1	3.2%	100.0%	30.0	31	100.0%	0	0.0%	100.0%	30.0								
	PT	9	7	77.8%	1	11.1%	88.9%	30.0	8	88.9%	0	0.0%	88.9%	30.0								
2018-19	FT	22	21	95.5%	0	0.0%	95.5%	30.0	21	95.5%	0	0.0%	95.5%	30.0								
	PT	11	5	45.5%	3	27.3%	72.7%	30.0	7	63.6%	0	0.0%	63.6%	30.0								
2019-20	FT	24	24	100.0%	0	0.0%	100.0%	30.0														
	PT	3	0	0.0%	2	66.7%	66.7%	30.0														
2020-21	FT	26	22	84.6%	3	11.5%	96.2%	30.0														
	PT	9	2	22.2%	7	77.8%	100.0%	30.0														

Credit hours required to graduate in program:

**30**

**Southern Illinois University Edwardsville**  
**School of Business - Persistence by Major Program through Summer 2022**  
**Level: Graduate**

**Department: Business Administration**  
**M.B.A. in Business Administration (BSGN)**

Cohort Year	Time Status	Count	Year 2						Year 4						Year 6							
			Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Other SIUE Grad#	SIUE Graduation Rate
2007-08	FT	36	23	63.9%	7	19.4%	83.3%	33.0	28	77.8%	1	2.8%	80.6%	33.0	28	77.8%	0	0.0%	77.8%	33.0	2	83.3%
	PT	84	46	54.8%	29	34.5%	89.3%	36.0	66	78.6%	1	1.2%	79.8%	36.0	67	79.8%	0	0.0%	79.8%	36.0	1	81.0%
2008-09	FT	21	17	81.0%	2	9.5%	90.5%	33.0	17	81.0%	1	4.8%	85.7%	33.0	18	85.7%	1	4.8%	90.5%	31.5	0	85.7%
	PT	69	27	39.1%	31	44.9%	84.1%	33.0	52	75.4%	4	5.8%	81.2%	42.0	55	79.7%	0	0.0%	79.7%	42.0	0	79.7%
2009-10	FT	32	22	68.8%	4	12.5%	81.3%	42.0	23	71.9%	1	3.1%	75.0%	42.0	25	78.1%	0	0.0%	78.1%	42.0	2	84.4%
	PT	64	21	32.8%	32	50.0%	82.8%	42.0	42	65.6%	5	7.8%	73.4%	42.0	48	75.0%	0	0.0%	75.0%	42.0	2	78.1%
2010-11	FT	25	16	64.0%	9	36.0%	100.0%	42.0	23	92.0%	0	0.0%	92.0%	42.0	24	96.0%	0	0.0%	96.0%	42.0	0	96.0%
	PT	49	12	24.5%	28	57.1%	81.6%	42.0	32	65.3%	2	4.1%	69.4%	42.0	34	69.4%	0	0.0%	69.4%	42.0	2	73.5%
2011-12	FT	20	14	70.0%	5	25.0%	95.0%	42.0	17	85.0%	0	0.0%	85.0%	42.0	17	85.0%	0	0.0%	85.0%	42.0	2	95.0%
	PT	43	12	27.9%	23	53.5%	81.4%	42.0	29	67.4%	1	2.3%	69.8%	42.0	30	69.8%	1	2.3%	72.1%	42.0	1	72.1%
2012-13	FT	22	15	68.2%	5	22.7%	90.9%	42.0	18	81.8%	1	4.5%	86.4%	42.0	19	86.4%	0	0.0%	86.4%	42.0	1	90.9%
	PT	46	13	28.3%	29	63.0%	91.3%	42.0	31	67.4%	5	10.9%	78.3%	42.0	36	78.3%	0	0.0%	78.3%	42.0	1	80.4%
2013-14	FT	20	11	55.0%	8	40.0%	95.0%	42.0	17	85.0%	1	5.0%	90.0%	42.0	17	85.0%	0	0.0%	85.0%	42.0	0	85.0%
	PT	55	8	14.5%	37	67.3%	81.8%	42.0	33	60.0%	5	9.1%	69.1%	42.0	36	65.5%	1	1.8%	67.3%	42.0	3	70.9%
2014-15	FT	33	19	57.6%	11	33.3%	90.9%	42.0	31	93.9%	0	0.0%	93.9%	42.0	31	93.9%	0	0.0%	93.9%	42.0	0	93.9%
	PT	30	3	10.0%	21	70.0%	80.0%	42.0	20	66.7%	0	0.0%	66.7%	42.0	21	70.0%	0	0.0%	70.0%	42.0	0	70.0%
2015-16	FT	40	24	60.0%	14	35.0%	95.0%	42.0	37	92.5%	0	0.0%	92.5%	42.0	38	95.0%	0	0.0%	95.0%	42.0	1	97.5%
	PT	37	5	13.5%	27	73.0%	86.5%	42.0	27	73.0%	2	5.4%	78.4%	42.0	27	73.0%	0	0.0%	73.0%	42.0	1	75.7%
2016-17	FT	37	18	48.6%	15	40.5%	89.2%	42.0	32	86.5%	0	0.0%	86.5%	42.0	32	86.5%	0	0.0%	86.5%	42.0	1	89.2%
	PT	23	5	21.7%	14	60.9%	82.6%	42.0	17	73.9%	1	4.3%	78.3%	39.0	17	73.9%	0	0.0%	73.9%	36.0	0	73.9%
2017-18	FT	37	17	45.9%	17	45.9%	91.9%	39.0	31	83.8%	0	0.0%	83.8%	36.0								
	PT	22	3	13.6%	13	59.1%	72.7%	36.0	15	68.2%	1	4.5%	72.7%	36.0								
2018-19	FT	74	41	55.4%	31	41.9%	97.3%	36.0	64	86.5%	3	4.1%	90.5%	36.0								
	PT	98	17	17.3%	56	57.1%	74.5%	36.0	45	45.9%	10	10.2%	56.1%	36.0								
2019-20	FT	105	61	58.1%	37	35.2%	93.3%	36.0														
	PT	196	54	27.6%	99	50.5%	78.1%	36.0														
2020-21	FT	94	64	68.1%	21	22.3%	90.4%	36.0														
	PT	245	46	18.8%	129	52.7%	71.4%	36.0														

Credit hours required to graduate in program:

**36**

**Southern Illinois University Edwardsville**  
**School of Business - Persistence by Major Program through Summer 2022**  
**Level: Graduate**

**Department: Computer Management and Information Systems**  
**M.S. in Computer Management and Information Systems (CMIS)**

Cohort Year	Time Status	Count	Year 2					Year 4					Year 6					Other SIUE Grad#	SIUE Graduation Rate			
			Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#			Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree
2007-08	FT	6	5	83.3%	1	16.7%	100.0%	40.0	6	100.0%	0	0.0%	100.0%	38.5	6	100.0%	0	0.0%	100.0%	38.5	0	100.0%
	PT	5	3	60.0%	1	20.0%	80.0%	34.0	4	80.0%	0	0.0%	80.0%	38.5	4	80.0%	0	0.0%	80.0%	38.5	0	80.0%
2008-09	FT	3	2	66.7%	1	33.3%	100.0%	32.5	2	66.7%	0	0.0%	66.7%	32.5	2	66.7%	0	0.0%	66.7%	32.5	1	100.0%
	PT	12	2	16.7%	8	66.7%	83.3%	34.0	8	66.7%	0	0.0%	66.7%	37.5	8	66.7%	0	0.0%	66.7%	37.5	0	66.7%
2009-10	FT	2	2	100.0%	0	0.0%	100.0%	32.5	2	100.0%	0	0.0%	100.0%	32.5	2	100.0%	0	0.0%	100.0%	32.5	0	100.0%
	PT	15	7	46.7%	5	33.3%	80.0%	33.0	9	60.0%	2	13.3%	73.3%	33.0	10	66.7%	0	0.0%	66.7%	33.5	1	73.3%
2010-11	FT	3	0	0.0%	2	66.7%	66.7%	31.0	0	0.0%	1	33.3%	33.3%	35.5	0	0.0%	0	0.0%	0.0%	35.5	0	0.0%
	PT	12	3	25.0%	8	66.7%	91.7%	31.0	10	83.3%	0	0.0%	83.3%	35.5	10	83.3%	0	0.0%	83.3%	35.5	0	83.3%
2011-12	FT	5	4	80.0%	1	20.0%	100.0%	34.0	4	80.0%	1	20.0%	100.0%	34.0	5	100.0%	0	0.0%	100.0%	37.0	0	100.0%
	PT	9	4	44.4%	3	33.3%	77.8%	32.5	7	77.8%	0	0.0%	77.8%	31.0	7	77.8%	0	0.0%	77.8%	31.0	0	77.8%
2012-13	FT	3	2	66.7%	1	33.3%	100.0%	31.0	3	100.0%	0	0.0%	100.0%	31.0	3	100.0%	0	0.0%	100.0%	31.0	0	100.0%
	PT	9	0	0.0%	9	100.0%	100.0%	31.0	5	55.6%	1	11.1%	66.7%	31.0	6	66.7%	0	0.0%	66.7%	32.5	1	77.8%
2013-14	FT	1	0	0.0%	1	100.0%	100.0%	34.0	1	100.0%	0	0.0%	100.0%	34.0	1	100.0%	0	0.0%	100.0%	34.0	0	100.0%
	PT	9	2	22.2%	5	55.6%	77.8%	34.5	5	55.6%	0	0.0%	55.6%	31.0	5	55.6%	0	0.0%	55.6%	31.0	0	55.6%
2014-15	FT	8	7	87.5%	1	12.5%	100.0%	37.0	7	87.5%	0	0.0%	87.5%	37.0	7	87.5%	0	0.0%	87.5%	37.0	1	100.0%
	PT	12	5	41.7%	6	50.0%	91.7%	34.0	7	58.3%	0	0.0%	58.3%	31.0	7	58.3%	0	0.0%	58.3%	31.0	1	66.7%
2015-16	FT	1	1	100.0%	0	0.0%	100.0%	40.0	1	100.0%	0	0.0%	100.0%	40.0	1	100.0%	0	0.0%	100.0%	40.0	0	100.0%
	PT	3	2	66.7%	1	33.3%	100.0%	40.0	3	100.0%	0	0.0%	100.0%	40.0	3	100.0%	0	0.0%	100.0%	40.0	0	100.0%
2016-17	FT	4	1	25.0%	3	75.0%	100.0%	37.0	2	50.0%	0	0.0%	50.0%	55.0	2	50.0%	0	0.0%	50.0%	55.0	1	75.0%
	PT	4	0	0.0%	4	100.0%	100.0%	37.0	3	75.0%	0	0.0%	75.0%	34.0	3	75.0%	0	0.0%	75.0%	34.0	0	75.0%
2017-18	FT	2	0	0.0%	2	100.0%	100.0%	46.0	2	100.0%	0	0.0%	100.0%	46.0								
	PT	3	2	66.7%	1	33.3%	100.0%	58.0	3	100.0%	0	0.0%	100.0%	40.0								
2018-19	FT	3	3	100.0%	0	0.0%	100.0%	31.0	3	100.0%	0	0.0%	100.0%	31.0								
	PT	11	1	9.1%	7	63.6%	72.7%	49.0	5	45.5%	0	0.0%	45.5%	34.0								
2019-20	FT	4	3	75.0%	1	25.0%	100.0%	34.0														
	PT	7	1	14.3%	5	71.4%	85.7%	37.0														
2020-21	FT	6	3	50.0%	1	16.7%	66.7%	67.0														
	PT	7	2	28.6%	3	42.9%	71.4%	34.0														

Credit hours required to graduate in program:

**31**

**Southern Illinois University Edwardsville**  
**School of Business - Persistence by Major Program through Summer 2022**  
**Level: Graduate**

**Department: Management and Marketing**  
**M.M.R. in Marketing Research (MARE)**

Cohort Year	Time Status	Count	Year 2						Year 4						Year 6							
			Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Graduated#	Program Graduation Rate	Retained#	Program Retention Rate	Program Persistence Rate	Median Credit Hours to Degree	Other SIUE Grad#	SIUE Graduation Rate
2007-08	FT	9	7	77.8%	2	22.2%	100.0%	40.0	7	77.8%	1	11.1%	88.9%	40.0	7	77.8%	1	11.1%	88.9%	40.0	1	88.9%
	PT	4	3	75.0%	0	0.0%	75.0%	37.0	3	75.0%	0	0.0%	75.0%	37.0	3	75.0%	0	0.0%	75.0%	37.0	0	75.0%
2008-09	FT	11	11	100.0%	0	0.0%	100.0%	37.0	11	100.0%	0	0.0%	100.0%	37.0	11	100.0%	0	0.0%	100.0%	37.0	0	100.0%
	PT	5	4	80.0%	1	20.0%	100.0%	37.0	5	100.0%	0	0.0%	100.0%	37.0	5	100.0%	0	0.0%	100.0%	37.0	0	100.0%
2009-10	FT	17	15	88.2%	1	5.9%	94.1%	34.0	15	88.2%	0	0.0%	88.2%	34.0	15	88.2%	0	0.0%	88.2%	34.0	0	88.2%
	PT	6	4	66.7%	1	16.7%	83.3%	43.0	5	83.3%	1	16.7%	100.0%	40.0	5	83.3%	0	0.0%	83.3%	40.0	0	83.3%
2010-11	FT	11	8	72.7%	2	18.2%	90.9%	34.0	8	72.7%	0	0.0%	72.7%	34.0	8	72.7%	0	0.0%	72.7%	34.0	1	81.8%
	PT	3	2	66.7%	0	0.0%	66.7%	34.0	2	66.7%	0	0.0%	66.7%	34.0	2	66.7%	0	0.0%	66.7%	34.0	0	66.7%
2011-12	FT	6	5	83.3%	1	16.7%	100.0%	46.0	5	83.3%	0	0.0%	83.3%	46.0	5	83.3%	0	0.0%	83.3%	46.0	0	83.3%
	PT	14	10	71.4%	3	21.4%	92.9%	34.0	11	78.6%	0	0.0%	78.6%	34.0	11	78.6%	0	0.0%	78.6%	34.0	0	78.6%
2012-13	FT	9	7	77.8%	1	11.1%	88.9%	34.0	8	88.9%	0	0.0%	88.9%	34.0	8	88.9%	0	0.0%	88.9%	34.0	1	100.0%
	PT	6	2	33.3%	1	16.7%	50.0%	34.0	3	50.0%	0	0.0%	50.0%	34.0	3	50.0%	0	0.0%	50.0%	34.0	0	50.0%
2013-14	FT	10	7	70.0%	1	10.0%	80.0%	37.0	8	80.0%	0	0.0%	80.0%	37.0	8	80.0%	0	0.0%	80.0%	37.0	0	80.0%
	PT	8	8	100.0%	0	0.0%	100.0%	34.0	8	100.0%	0	0.0%	100.0%	34.0	8	100.0%	0	0.0%	100.0%	34.0	0	100.0%
2014-15	FT	8	7	87.5%	0	0.0%	87.5%	34.0	7	87.5%	0	0.0%	87.5%	34.0	7	87.5%	0	0.0%	87.5%	34.0	0	87.5%
	PT	4	1	25.0%	3	75.0%	100.0%	34.0	3	75.0%	0	0.0%	75.0%	38.0	3	75.0%	0	0.0%	75.0%	38.0	0	75.0%
2015-16	FT	14	13	92.9%	1	7.1%	100.0%	34.0	14	100.0%	0	0.0%	100.0%	34.0	14	100.0%	0	0.0%	100.0%	34.0	0	100.0%
	PT	6	4	66.7%	0	0.0%	66.7%	34.5	4	66.7%	0	0.0%	66.7%	34.5	4	66.7%	0	0.0%	66.7%	34.5	0	66.7%
2016-17	FT	6	5	83.3%	1	16.7%	100.0%	30.0	5	83.3%	0	0.0%	83.3%	30.0	5	83.3%	0	0.0%	83.3%	30.0	0	83.3%
	PT	1	0	0.0%	0	0.0%	0.0%		0	0.0%	0	0.0%	0.0%		0	0.0%	0	0.0%	0.0%		0	0.0%
2017-18	FT	3	2	66.7%	1	33.3%	100.0%	31.5	2	66.7%	0	0.0%	66.7%	31.5								
	PT	6	4	66.7%	1	16.7%	83.3%	30.0	4	66.7%	0	0.0%	66.7%	30.0								
2018-19	FT	14	12	85.7%	0	0.0%	85.7%	31.0	12	85.7%	0	0.0%	85.7%	31.0								
	PT	7	6	85.7%	1	14.3%	100.0%	31.0	7	100.0%	0	0.0%	100.0%	31.0								
2019-20	FT	10	8	80.0%	1	10.0%	90.0%	32.5														
	PT	1	0	0.0%	0	0.0%	0.0%															
2020-21	FT	5	5	100.0%	0	0.0%	100.0%	31.0														
	PT	4	3	75.0%	1	25.0%	100.0%	31.0														

Credit hours required to graduate in program:

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